Fakülte / Yüksekokul	Bölüm / Program	Ders Kodu	Ders Adı (İngilizce)	Öğretim Dili	Akademik Yıl ve Dönem	AKTS Kredi Sayısı	Öğrenim Çıktıları	Dersin İşleyişine Yönelik Genel Bilgi	Öğrenciler İçin Şartlar / Ön Koşullar
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING101	INTRODUCTION TO BUSINESS I	İngilizce	2026-2027 / 1 / GÜZ	5	1Being capable to explain what business is and what functions a business has 2Having knowledge of what manager, entrepreneur and other working people under supervision are 3Having capability of implementing management functions (planning, organizing, leading, controlling) 4Understand manager's required skills and what manager really do to administer a business 5Interpret the businessess' relationship with its environment 6Understand how managers match their organizations with the environmental changes	The objective of this course is to introduce basic concepts of business administration and corporations 1.Focuses on the nature of the free enterprise system and its business organizations, 2.Examines the role played by business in society, as well as its purpose and responsibilities; and 3.Introduces the practical operations that must exist if businesses are to create goods and services. 4.Provides a broad overview of the functions, institutions, principles and practices of business.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING125	FINANCIAL ACCOUNTING I	İngilizce	2026-2027 / 1 / GÜZ	4	1to create a learning process as each student requires to master the course content and actively apply with confidents what's learned. 2Will be able to evaluate the impportance of accounting and accounting information for businesses. 3Will be able to discuss the necessity of balance sheet equation for accounting records.	The course is aiming to teach the basics of accounting To teach the accounting knowledge	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING129	INTRODUCTION TO ECONOMI	İngilizce	2026-2027 / 1 / GÜZ	5	1Understands and interprets basic economic terms (such as supply, demand etc.) 2Understands and analyzes basic economic concepts 3Analyzes and uses economic data to make basic inferences about economics 4Distinguishes and interprets economic arguments and concepts.	The objective of this course is to introduce the basic microeconomics concepts to the students. Another objective is to enable students to comprehend the consumer and firm behavior at an introductory level. Finally, students will analyze how markets work and how market equilibrium is formed at the basic level. Demand and supply, demand and supply elasticity, market equilibrium,market intervention, consumer theory, producer theory, concepts about cost and production, different market structures.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING118	BEHAVIOURAL SCIENCES	İngilizce	2026-2027 / 2 / BAHAR	4	1The students who take this course understand the effects of personality on indivudial performance 2Students taking this course explain nature and development of behavioral sciences 3Students taking this course develop insights about organizational learning 4Students taking this course learn the role of perception and attidutes on organizational socialization 5Students taking this course get knowledge about the types of organizational conflict 6Students taking this course learn main motivation theories	The course aims to give the student the basic theoretical knowledge about behavioral sciences. A student who successfully finishes the course is expect to understand the nature and causes of individual behavior in social situations The main goal of this course is to teach the development process of Behavioral Sciences, distinctive approaches to behavioral sciences, perception, attribution, learning, personality, motivation and conflict in organizations.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING120	FINANCIAL ACCOUNTING II	İngilizce	2026-2027 / 2 / BAHAR	4	1Understand everyday economics problems 2Use economic theory to understand and evaluate policy proposals 3Compare arguments 4Understand economic news	This course will provide an overview of macroeconomic issues: the determination of output, employment, unemployment, interest rates, and inflation. Monetary and fiscal policies are discussed, as are public debt and international economic issues. It introduces basic models of macroeconomics and illustrates principles with the experience of the Turkish and other economies. Basic macroeconmics concepts, national income, unemployment, inflation, growth, schools of economic thoughts	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING122	INTRODUCTION TO BUSINESS	İngilizce	2026-2027 / 2 / BAHAR	5	1Explain the main functions used in business management. 2Gain knowledge of organizational structure, human resources, and motivation. 3Interpret marketing, production, and operational decisions. 4Analyze basic accounting and financial reporting. 5Develop decision-making skills by coordinating among business functions	The objective of this course is to provide students with in-depth knowledge of the core business functions, including management, organizational structures, human resources, marketing, operations, accounting, and finance. Students will develop an integrated understanding of how businesses operate through departmental coordination and functional decision-making. Functions of management, organizational design, human resources management, employee motivation, operations management, marketing mix, pricing and promotion strategies, financial decision-making, accounting fundamentals, and interrelations between departments.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING124	INTRODUCTION TO ECONOMI	İngilizce	2026-2027 / 2 / BAHAR	4	1Explains fundamental macroeconomic concepts such as national income accounting, aggregate supply, aggregate demand, and money. 2Applies graphical and/or algebraic techniques to analyze macroeconomic equilibrium and/or calculate the multiplier effect in different economic scenarios. 3Evaluates the effects of macroeconomic policies on key economic variables using theoretical models. 4Analyzes real-world macroeconomic phenomena using conceptual frameworks acquired in the course.	This course aims to introduce students to fundamental macroeconomic concepts and apply these concepts to better comprehend real-world macroeconomic phenomena. Also, this course aims to equip students with strong foundational skills in macroeconomic analysis through both visual and mathematical approaches. Basic macroeconomic concepts, Measuring economic output, National income accounting, Macroeconomic equilibrium, Changes in the equilibrium, The concept of multiplier, Definition of money (supply and demand), Aggregate demand and aggregate supply, Economic growth and economic development, International trade.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING126	BUSINESS MATHEMATICS	İngilizce	2026-2027 / 2 / BAHAR	4	1Understand fundamental mathematical concepts used in business. 2Apply algebraic and calculus techniques to solve business-related problems. 3Calculate and interpret financial metrics like interest rates and inflation. 4Use mathematical models for decision-making in business environments. 5Analyze optimization problems to maximize profit and minimize cost.	The objective of this course is to equip students with the necessary mathematical tools and techniques to analyze and solve real-world business problems. Students will learn to use mathematical methods to support decision-making in areas such as finance, operations, and strategic management, and to develop a logical and analytical approach to problem-solving. Business Mathematics provides students with the mathematical tools necessary for understanding and solving business-related problems. Topics include algebra, calculus, linear equations, functions, and financial mathematics, focusing on real-life applications in business such as optimization, interest calculations, and profit maximization.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING201	MANAGEMENT AND ORGANIZ	İngilizce	2026-2027 / 3 / GÜZ	5	1Being able to bring in business knowledge level 2Being able to use/apply business knowledge skills 3Being able to analyze basic functions of business skills 4Evaluation of economic and social problems with managership perspective and contribution to forming perspective.	The aim of this course is to introduce basics concepts and functions of management, andorganization theories and practices This course provides understanding of the basic concepts of management. It also includes the definition of managemnet and organization and manager, functions of management, theories of organization, scientific management approach, general administrative theory, bureaucracy approach, behavioral organization theory, the systems approach, the contingency approach, and other related topics such as management control system.	

İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING203	PRINCIPLES OF MARKETING	İngilizce	2026-2027 / 3 / GÜZ	5	1Students will be able to define the basic marketing concepts and principles 2Students will be able to analyze the consumer and industrial market 3Students will be able to explain relationships among marketing and macro-micro environmental factors. 4Students can recognize marketing information systems and marketing research applications 5Students may explain market segmentation, targeting, positioning and differentiation	The main objective of this course is to give an understanding about the fundamental concepts in marketing. After successful completion of this course, the students will be able to: • Define marketing and its importance to organizations, • Understand how internal and external factor influence marketing decisions, • Know how to manage marketing data to gain customer insight, • Distinguish consumer and business markets and buying behavior, • Know segmentation, targeting, positioning strategies, Understand the concept of sustainable marketing.	
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING205	MICRO ECONOMICS	İngilizce	2026-2027 / 3 / GÜZ	5	1Understand everyday economics problems 2Use economic theory to understand and evaluate policy proposals 3Understand economic news 4Present an economic argument orally.	The objective of this course is to introduce the basic microeconomics theory to the students in detail and to enable them to comprehend the consumer and firm behavior and outcome of basic markets at the standpoint of consumer and society welfare. Demand and supply, market equilibrium,market intervention, consumer theory, producer and cost theory,market structures	
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING207	BUSINESS STATISTICS I	İngilizce	2026-2027 / 3 / GÜZ	5	1Summarize datasets using appropriate tables and graphs. 2Calculate descriptive statistical measures. 3Identify outliers in data distributions. 4Measure relationships between two variables. 5Apply probability rules. 6Calculate conditional probabilities. 7Apply Bayes ` theorem. 8Calculate probabilities and expected values using probability distributions.	The aim of this course is to equip students with the ability to organize, summarize, and analyze data and develop probability-based models using fundamental statistical methods in business and economics. Students develop solutions to data-driven problems through descriptive statistics and probability techniques. The course covers data and statistics, tabular and graphical displays of categorical and quantitative variables, measures of location and variability, distribution shape and outlier detection, measures of association between two variables, probability, conditional probability, Bayes ` theorem, random variables and discrete probability distributions, as well as binomial, Poisson, uniform, normal, and exponential probability distributions.	
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING209	FINANCIAL REPORTING	İngilizce	2026-2027 / 3 / GÜZ	5	1• Students will be able analyze the financial reports due to the financial reporting standards 2• The students will be able to explain business and industrial analysis as the basis of Financial Statement Analysis 3• The students will be able to explain the framework of financial statement analysis	To develop the students' ability to produce financial papers from the work sheets To develop the students' abilities to produce: Balance sheets profit loss account inventories ledger cash flow leverages etc.	
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING213	BUSINESS LAW	İngilizce	2026-2027 / 3 / GÜZ	5	1Arrange a contract of employment 2Fulfill obligations arising from labor agreement 3Terminate the business relationship 4May apply, and learn how to severance pay. 5Learns the circumstances of the case worker's rights and 6Carry out operations on the union	Relations, workers' or employers of the students in working life, according to the law to devise solutions to business problems, provide karşılacakları Employment contract, labor agreement obligations, the termination of the employment relationship and collective labor law, including information about	elective
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING219	PUBLIC FINANCE	İngilizce	2026-2027 / 3 / GÜZ	5	1Understand the science and finance issues, learn the concepts and properties of the public economy. 2Explain the definition and nature of public expenditure, the increase in public spending 3classification of public expenditure, the impact of public spending, 4budget concepts and properties, budgeting principles, learn about budgeting systems. 5Learn about the Turkish budget process.	In theory; features of public finances, the budget states that the application is to educate the public expenditures and public revenues Finance Scientific and location; Public Economics Concept and Characteristics; Definition of Public Expenditure and qualifications; Increase in public expenditure; Classification of Public Expenditures; Effects of Public Expenditure; budget Concepts	elective
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING221	NEGOTIATION SKILLS	İngilizce	2026-2027 / 3 / GÜZ	5	1Understand economic problems of firms 2Understand business news 3Understand market structures 4Interpret statistical results.	This course aims at having students acquire communications skills enabling them to develop relationship as courteous, respectful and perceptive individuals. The contents of the course have been designed in accordance with the development of the person appropriately expressing his or her genuine feelings in exploring the fundamental cognitive and emotional background, and in forging an inner image as well as increasing social awareness level. It gives students the opportunity to apply the knowledge acquired throughout the course. Students can realise other disciplines related to communications	elective
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING204	MARKETING MANAGEMENT	İngilizce	2026-2027 / 4 / BAHAR	5	1Know how to set product strategies, design services, and introduce new market offerings 2Explain different pricing strategies 3Understand the concept of integrated marketing channels and how to desing and manage them 4Understand the concept of integrated marketing communication and know strategies for promotion.	to give an understanding about the fundamental concepts in marketing mangement. After successful completion of this course, the students will be able to: • Understand new realities in marketing and their importance to organizations, • Define 4 P's of marketing management, • Know how to set product strategies, design services, and introduce new market offerings, • Explain different pricing strategies, • Understand the concept of integrated marketing channels and how to desing and manage them, • Understand the concept of integrated marketing communication, Know the strategies for managing advertising, public relations, sales promotion, personal selling, direct and digital marketing.	
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING206	MACRO ECONOMICS	İngilizce	2026-2027 / 4 / BAHAR	5	1Understand everyday economics problems 2Use economic theory to understand and evaluate policy proposals 3Understand economic news 4Present an economic argument orally.	The objective of this course is to introduce the basic microeconomics theory to the students in detail and to enable them to comprehend the consumer and firm behavior and outcome of basic markets at the standpoint of consumer and society welfare. Demand and supply, market equilibrium,market intervention, consumer theory, producer and cost theory,market structures	
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING220	COST AND MANAGERIAL ACC	İngilizce	2026-2027 / 4 / BAHAR	5	1Evaluation of economic and social problems with managership perspective and contribution to forming perspective. 2Being able to communicate effectively 3Being able to provide life long learning in business area. 4Being able to give the skill of team work.	The aim of this course is to introduce students new approaches in management as well as providing discussions students with current developments in the areas of management and organizations. 1.This course provides discussions about the environment and corporate culture as well as the current issues in management organization . 2. It also includes the new approaches in management such as team works in organization, learning organizations, total quality management, quality assurance systems, benchmarking, empowerment	

İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING222	MANAGEMENT AND ORGANIZ	İngilizce	2026-2027 / 4 / BAHAR	5	1Understanding real and nominal interest 2Having ability to calculate basic interest questions 3Understanding compound interest 4Having ability to calculate net present value 5Having ability to calculate internal rate of return	The main objective of this course is to explain the key concepts of financial mathematics. Also, it aims to teach basic and compound interest. Students will calculate the net present value and internal rate of return and they will be able to evaluate investment projects. 1.To understand key terms about interest 2.To understand basic and compound interest 3.To evaluate investment projects by net present value and internal rate of return	
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING212	GENERAL TAX LAW	İngilizce	2026-2027 / 4 / BAHAR	5	1To identfy the tax law and to know the relationship between tax law and other disciplines of law 2To have general knowledge about the concepts tax law 3To know the taxation process 4To have general knowledge about taxes in Turkish tax system 5To know the verity of tax ofences and tax penalties 6To have general knowledge about tax judgement law 7To have general knowledge about international tax law	This course aims to be comprehended the basic principles of tax law To give students the general knowledge of tax law.	elective
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING224	BUSINESS STATISTICS II	İngilizce	2026-2027 / 4 / BAHAR	5	1Will be able to list the phases of sampling process 2Will be able to describe statistical estimation 3Will be able to describe and test the statistical hypothesis 4Will be able to calculate the coefficient of linear regression 5Calculate and interpret the coefficient of correlation	The course aims to give students, the knowledge to testing hypothesis, confidence intervals, ANOVA and regression analysis. As a second course of statistics, when completing this course, the students are expected to have the ability to deal with statistic To provide information about ANOVA and regression analysis to students.	elective
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING228	GLOBAL INTEGRATION EU AN	İngilizce	2026-2027 / 4 / BAHAR	5	1Knowledge about globalization process 2Regionalization process 3Projection on the future of globalization 4Projection on the future of regionalization	To inform students about globalization, regionalization and economic integrations Globalization, Global Economic Institutions, Regionalization, Stages and Examples of Regional Integration	elective
İktisadi ve İdari Bilimler Fakült	İşletme (İngilizce)	ING230	MANAGEMENT INFORMATIO	İngilizce	2026-2027 / 4 / BAHAR	5	1learns the basic concepts of accounting 2learns the accounting records for new company 3learns the accounting records for mergers 4learns the accounting records for liquidaiton 5limited comp	To acquire knowledge and skills in Accounting profession based on qualifications gained in general and vocational education and supported by courses over the secondary education level and application of tools and equipment and to demonstrate the understanding of the fundamental concepts in this field. Corporation accounting and the basic concepts The organization and accounting records at unincorporated companies,the capital changes at unincorporated companies Profit and loss distribution at the unincorporated companies, the liquidation and accounting records of unincorporated companies The organization records at the open companies and the capital changes at the open companies. Profit and loss distribution at the open companies,the liquidation and accounting records of open companies. Organization and accounting records at commandite companies,the capital changes at the commandite companies Profit and loss distribution at the commandite companies,the dissolution at the commandite	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING301	FINANCIAL MANAGEMENT I	İngilizce	2026-2027 / 5 / GÜZ	5	1Understand basic terms about financial management 2Having ability to apply financial analysis 3Understand the functions of financial management 4Percieve working capital management 5Understand the importance and components of working capital	The main objective of this course is to explain the tasks, goals and the tools of financial management in an organization. Students will learn the basic concepts of financial management and how to use tools when the organization faces financial opportunities and constraints. Also, in this course, working capital management is taught in detail.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING303	COST ACCOUNTING	İngilizce	2026-2027 / 5 / GÜZ	5	1Learn the terminology of cost accounting 2Recognizes the benefits of keeping the cost accounting. 3Learn the methods of calculation of unit cost. 4Performs calculations on best practices on how to calculate unit cost. 5Thrown off the ability to be reduced the unit costs of the winner.	Teaching main concepts about cost. Teaching the structure of costs of a manufacturing business. Determining cost of products	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING305	PRODUCTION MANAGEMENT	İngilizce	2026-2027 / 5 / GÜZ	5	1Describe the strategic aims of production companies. 2Build knowledge about product development, capacity planning, inventory management 3Understand how to select a location for a facility and how to design the layout 4Use methods to plan production, forecast demand, and control quality	The main objective of this course is to introduce the fundamentals of production and operations management to students. At the end of the semester students will be able to: • Identify the main production activities of a company and how these activities should be planned in order to gain competitive advantage • Know how to select a location for new facilities, design the layout of the facilities, forecast the demand for products and plan the necessary capacity • Understand how products are designed and the production process is planned • Know how to control the inventories and quality • Distinguish the differences between various production systems.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING307	ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT	İngilizce	2026-2027 / 5 / GÜZ	5	1To learn basics concepts for entreprenurial process and operation of businesses. 2To describe the benefits and drawbacks of entrepreneurship. 3To outline characteristics of successful entrepreneurs. 4To create and run a business venture. 5To identify business plan development for starting and financing a small business. 6To outline the components of a successful business plan. 7To create a marketing, production and operation and management and organization plans as part of a business plan.	The aim of this course is to introduces all the aspects required to create a successful new business organization. It provides the students who have a strong desire to start a business with an understanding of the characteristics of the entrepreneur and the unique concepts of entrepreneurial process. Emphasis is placed on identifying and evaluating entrepreneurial opportunities. Students will benefit from case studies and practical entrepreneurial experiences including interaction with successful regional, national and international Entrepreneurs. It covers the entrepreneurial process from conception to operation of a new business ventures . It also concentrates on the personel and demografic characteristics of entrepreneurs and the process by which they turn ideas into new business. Students will also learn about the process of new business development in the small and midium sized organizations.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING309	RESEARCH METHODS IN SOCIAL SCIENCES	İngilizce	2026-2027 / 5 / GÜZ	5	1Students taking this course distinguish scientific knowledge from the other knowledge categories 2Students taking this course obtain a theoretical base about the fundamentals of science 3Students taking this course learn the basic concepts about scientific knowledge 4Students taking this course develop an insight about quantitative research methods 5Students taking this course defines qualitative research methods 6Students taking this course develope arguments about research ethics	The aim of the course is to provide knowledge on how to conduct a research in the framework of the scientific methodology, data collecting methods, and the interpretetion of findings. The nature of science and basic concepts, types of knowledge scientific knowledge, qualitative and quantitative research methods, ethics in science.	elective

İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING311	CONSUMER BEHAVIOR	İngilizce	2026-2027 / 5 / GÜZ	5	1Define the stages in consumer decision-making process 2Identify the factors that influence consumer decision-making when purchasing products 3Know different types of research methods that are used to understand consumer behavior 4Know the current approaches and practices in the field of consumer behavior	The aim of this course is to give students an understanding of consumer behavior and its importance to successful marketing strategies. The following topics are covered in this course: Consumer decision-making process; psychological, personal, situational and social factors that consumer behavior; research methods in consumer behavior; ethical considerations in consumer behavior	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING313	TURKISH TAX SYSTEM	İngilizce	2026-2027 / 5 / GÜZ	5	1Students will be able to explain the taxation process, including tax assessment, notification, accrual, and collection. 2Students will be able to define income tax, distinguish its types, and identify the tax subject and liable persons in personal income taxation 3Students will be able to analyze the characteristics of income in personal income tax and differentiate between full and limited tax liability. 4Students will be able to identify commercial income and determine the tax base under personal income taxation. 5Students will be able to explain agricultural income, wages and salaries, and self-employment income, and evaluate their taxation principles. 6Students will be able to distinguish revenues from immovable property, movable property, and other income, and assess their tax treatment. 7Students will be able to describe the income declaration process, identify types of tax returns, and explain the payment procedures for personal income tax 8Students will be able to identify the subject and taxpayers of corporate income tax,	The course main aim is to assist students to develop a detailed, critical and advanced knowledge of the European Union (EU) and Turkey's relations with it. In this connection, it aims to teach the students past and present states of both the EU and EU – TR Relations	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING315	MANAGERIAL ECONOMICS	İngilizce	2026-2027 / 5 / GÜZ	5	1Understanding the economic problems of the business. 2Understanding news related to the business world. 3Understand the market structure. 4Interpret statistical results.	The study of public finance can be divided into two main categories. First, there are questions about what types of goods the government tends to produce and what types of goods the government should produce. The second main category in public finance is There are two main goals of the course: 1.To teach public spending concepts, 2.To teach public revenue concepts.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING317	GLOBAL INTEGRATION EU AND TURKEY	İngilizce	2026-2027 / 5 / GÜZ	5	1Knowledge about globalization process 2Regionalization process 3Projection on the future of globalization 4Projection on the future of regionalization	To inform students about globalization, regionalization and economic integrations Globalization, Global Economic Institutions, Regionalization, Stages and Examples of Regional Integration	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING302	FINANCIAL MANAGEMENT II	İngilizce	2026-2027 / 6 / BAHAR	5	1The Student will be able to evaluate the investment project by calculating the cash flow from capital budgeting 2The Student will be able to demonstrate the relationship between financial decisions, return and firm value. 3The Student will be able to discuss free cash flow method, book value and liquidation value approach by explaining stock valuation methods and market efficiency. 4The Students will be able to calculate the risk and return. 5The Students will be able to calculate weighted average cost of capital by explaining the concept of cost of capital	The main objective of this course is to explain the tasks, goals and the tools of financial management in an organization. Students will learn the basic concepts of financial management and how to use tools when the organization faces financial opportuni	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING304	HUMAN RESOURCES MANAGEMENT	İngilizce	2026-2027 / 6 / BAHAR	5	1will be able to explain the concept of human resource management (HRM). 2define the human resource planning. 3will be able to explain finding and choosing process of human resource. 4will be able to explain human resource training. 5will be able to explain performance appraisal.	Teaching every aspects of human resources It includes human resources applications.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING306	MANAGEMENT SCIENCE	İngilizce	2026-2027 / 6 / BAHAR	5	1Formulate managerial problems as linear programming models. 2Solve linear programming models. 3Perform sensitivity analysis. 4Solve transportation and assignment problems. 5Apply network models. 6Interpret results for managerial decisions.	The aim of this course is to enable students to model and solve managerial problems using operations research techniques. Students analyze resource allocation and optimization problems through quantitative decision-making methods. The course covers linear programming models, graphical and computer solution methods, sensitivity analysis, and applications in marketing, finance, and operations management. Transportation, assignment, shortest path, maximal flow, and production-inventory models are also examined.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING308	MANAGERIAL ACCOUNTING	İngilizce	2026-2027 / 6 / BAHAR	5	1Increased managerial accounting abilities: processing and decision making process 2Learning the objectives of management accounting 3Understanding the importance of cost information used in decision making 4Learning Cost- Volume - Profit analysis 5Learning prepare business budgets	Teaching the basics of managerial accounting system and managerial decision process. 1.Teaching the basics of managerial accounting. 2. Teaching using managerial accounting information in costing. 3. Teaching using managerial accounting information for planning. 4.Teaching using managerial accounting information for controlling.	
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING310	ORGANIZATIONAL BEHAVIOR	İngilizce	2026-2027 / 6 / BAHAR	5	1Students taking this course obtain general theoritical base about personality and behavioral disorder 2Students taking this course learn the cases caused by emotions and how they are managed 3Students taking this course understand group dynamic and group behavior 4Students taking this course learn the leadership teories 5Students taking this course devleop insight about the stress dynamics and their management 6Students taking this course define organizational citizenship behaviors	The aim of this course is to understand individual and group behavior with theories and concepts on organizational processes and to teach the job-relevant skills which will contribute to all processes. This course includes subjects as follows: personality, motivation, job satisfaction, group dynamics, managerial participation, leadership, conflict management, emotions at work, stress management, time management, group behavior.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING312	FINANCIAL MARKETS AND INSTITUTIONS	İngilizce	2026-2027 / 6 / BAHAR	5	1To obtain information on Financial system and financial markets 2Understanding the functions of money and capital markets 3Understanding of the valuation of stock and bond markets 4To provide the necessary information about monetary and capital markets	Main objectives of this course are to introduce main features of financial markets and institutions and to evaluate specific financial markets and institutions. 1.To understand the basic finance theories 2.To develop the ability to apply finance teories 3.To interpret the finance information 4.To develop the ability of problem solving	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING314	BRAND MANAGEMENT	İngilizce	2026-2027 / 6 / BAHAR	5	1Demonstrate knowledge of approaches to operational performance improvement 2Demonstrate knowledge of fundamental concepts of operations management. 3Demonstrate the ability to use business tools	The course aims to give the student the basic theoretical and practical knowledge to develop computer aided operations research models and apply these models to the main areas of business such as production, finance and marketing. To be aware of the pitfalls encountered in building mathematical models and to be able to build the most appropriate model possible from the available data	elective

İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING316	INTERNATIONAL TRADE	İngilizce	2026-2027 / 6 / BAHAR	5	1increased information on the beginning of international economics 2some classic theories on international trade 3New theories on international trade 4increased skill on projection on the future of international trade	International issues in detail and get to know the basic concepts of economics to provide students and international economic issues are dominating idea is to carry out. 1.Classical Theories of International Trade, Theory of Absolute Advantage, Comparative Advantage Theory, Neoclassical Trade Theory, Foreign Trade and Economic Growth Theory Examination of analysis. 2. Foreign Trade Policy: Tariffs and Non-tariff trade analysis tools.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING318	LABOR LAW	İngilizce	2026-2027 / 6 / BAHAR	5	1explains the relationship between workers and employers 2defines the basic notions of laour law 3notices the practice area of labour law 4UNderstands the qualification and development of social security system 5notices the social security corporations in Turkey 6understands the labour law	Labour and social security law to determine its place among the different branches of law. Understanding Labor and Social Security reproach. The rights of the individual and social learning in this area.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING401	STRATEGIC MANAGEMENT	İngilizce	2026-2027 / 7 / GÜZ	5	1After Completing this course students should know strategy planning, implementing and evaluating 2Understand how to create competitive advantages within today's complex and constantly changing markets 3Design and implement an effective "Strategic Logic" for defining and achieving an organisation's goals 4Effectively manage an organisation's resources and build its capabilities 5Lead sustainable processes for value creation and value distribution	The objective of this course is an introduction of the main topics in strategic management and corporate policy. This course; 1. Focuses on how to secure the long-term future of the organisation, 2. Emphasizes the concern with reconciling the need for organisational stability and continuity in a turbulent, commercial and public sector world, 3. Provides methods to analyse an organisation in terms of its' present range and state of activities, and also in terms of past history and traditions, and future expectations and aspiritaions, 4. Focuses on different levels, corporate strategy (what businesses to be in?) and business strategy (how to compete in each business?), 5. Introduces Strategic Management as a tool for an organisation in; setting its direction, focusing its efforts, defining organisation, and providing consistency.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING403	INTERNATIONAL BUSINESS MANAGEMENT	İngilizce	2026-2027 / 7 / GÜZ	5	1To be able to understand international business environment 2To be able to plan and implement international business strategies 3To be able to use international trade terminology 4To be able to manage international business operations	The aim of this course is to develop students's understanding of the nature of international business and their ağabeylity of discussing related issues. 1.International business is important and necessary because economic isolationism has become impossible. Failure to become a part of the global market assures a nation of declining economic influence and deteriorating standards of living for its citizens. International business, therefore, presents more opportunities for expansion, growth, and income than do domestic business alone. 2.This course will cover the major aspects of international business environment and operations with the emphasis on its impact on the local businesses. On other words, in this course, you will learn why international business differs from domestic business, economic theories on international trade, and how managers deal with the uncontrollable forces of international environment.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING407	INNOVATION MANAGEMENT	İngilizce	2026-2027 / 7 / GÜZ	5	1After completing this course students should be able to 2Describe the central role of new technologies in an economy and the businesses 3Understand and describe innovation and why new technologies are important for especially manufacturing companies 4Describe and illustrate how knowledge created	The objective of this course is to introduce basic concepts of knowledge management The main goals o af this course are, 1.To teach students why new technologies and innovations are important in an economy, 2.To learn how the nature of services are different than other businesses, 3.To understand the techniques that they can use to open and manage service businesses.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING409	BUSINESS ETHICS &CORPORATE SOCIAL RESPONSIBILITY	İngilizce	2026-2027 / 7 / GÜZ	5	1Students learn the concept of ethic and its differences from moral 2Students develop an awareness about ethical issues in business life 3Students learn moral philosophies and theories 4Students develop an insight about social responsibility 5Students learn main ethical issues in business life their management 6Students know ethical leadership and decision-making models	Main objective of this course is to enhance the awareness on ethic and the ethical decision making skills that contribute to responsible business conduct with the discussions on ethical theories on real cases. This course includes the subjects as follows; definition of ethic, the distinction between ethic and moral, differen moral philosiophies and tehories, ethical probles in business life, social responsibility and ethic culture, developing ethic programmes, ethical leadership and decision-making.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING411	MANAGEMENT INFORMATION SYSTEMS	İngilizce	2026-2027 / 7 / GÜZ	5	1Students have information about IT/IS in international business. 2Students learn how systems impact firms. 3Students design and build systems. 4Students create and manage data sources. 5Students gain skill to follow new information technologies. 6Student develop system for enterprises requirements.	The objective of MIS is to increase the student's understanding of the role of IT in business so that he/she can be prepared for an active role in designing, using, and managing information systems 1.Understand how organizations use information systems. 2.Be familiar with the basic theories, concepts, methods, and terminology used in information systems. 3.Be acquainted with the kinds of information systems used in organizations.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING413	INVESTMENT MANAGEMENT	İngilizce	2026-2027 / 7 / GÜZ	5	1He/she knows the importance of feasibility report before starting to project decision. 2He/she knows the importance of general daily life and ethic conditions rules and his decision must be suitable for these. 3He/she knows the project is not limited with only engineering information. 4He/she has enough information about the project management. 5He/she knows if the investment capital is not enough, the project will not be able to done. 6He/she knows when a project is done its results are not only more profit for the firm but also have satisfaction for the civilization.	The main objective of this course is to explain the tasks, goals and the tools of project evaluation. Students will learn basic concepts of project evaluation and how to use tools when the organization faces capital investment opportunities and constraint 1. To understand the basic concepts 2. To understand basic capital investment theories 3. To develop the ability to apply capital investment teories 4. To interpret capital investment information 5. To develop the ability of problem salving	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING415	FINANCIAL RISK MANAGEMENT	İngilizce	2026-2027 / 7 / GÜZ	5	1Understand risk-return relations 2Identify types of financial risks 3Identify liabilities 4Understand basics of derivative instruments 5Understand derivative market 6Understand and apply hedging strategies	The main objectives of this course are to help students understand financial risks and to provide them with effective tools to manage them. To provide knowledge about financial risks and effective tools to manage them.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING417	AUDITING	İngilizce	2026-2027 / 7 / GÜZ	5	1To be able to understand audit planning and conduct 2To be able to understand effectiveness in communicating audit outcomes 3To be able to understand corrective and preventative action	To teach basics of auditing and enhance the students' auditing abilities 1.Teaching generally accepted auditing principles 2.Teaching how to plan and conduct an audit 3.Teaching corrective actions	elective

İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING419	E-COMMERCE	İngilizce	2026-2027 / 7 / GÜZ	5	1Students identify the different elements of the emarketplace 2Students define the meaning and scope of ebusiness and ecommerce 3Students evaluate changes in trading patterns and marketplace models enabled by ecommerce 4Students understand ebusiness infrastructure and ebusiness strategy 5Students evaluate online buyer behavior 6Students understand emarketing	To learn the basic concepts of Internet and e-commerce, and gain hands-on experience about Internet and e-commerce applications. Goals of this course are; 1. To understand how New Economy knowledge is applied in the business world. 2.To understand the dynamics of internet. 3. To explore the internet and the landscape of e-commerce 4. To identify e-commerce opportunities, 5. To discover differences between e-commerce and traditional commerce. 6. To understand differences between e-commerce and e-business 7. To develop a perspective on the business applications of the changes being generated by the intenet and IT, 8. To evaluate the variety of e-busines models,	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING423	ACCOUNTING SYSTEMS APPLICATIONS	İngilizce	2026-2027 / 7 / GÜZ	5	1Understanding the recording and reporting processes in accounting 2Ticari hayatta işletmelerin karşılaştığı finansal işlemleri ve bu işlemlere ilişkin belgelerin kavranması 3Performing accounting transactions with the help of computer 4Comprehending the general concepts of accounting practices	This course aims to learn how the accounting processes are applied using accounting software. The content of the course covers recording, summarizing and reporting financial transactions that occur as a result of the activities of a business using an accounting software.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING425	SALES MANAGEMENT	İngilizce	2026-2027 / 7 / GÜZ	5	1Understand the processes and elements involved in relationship selling. 2Demonstrate an understanding of the importance of ethical behavior in relationship selling and sales management. 3Demonstrate an understanding of the characteristics of a sales presentation. 4Understand the process of negotiation, closing methods, and time and territory management. 6Identify key issues in recruitment, sales training, compensation and incentives, and performance evaluation.	The aim of the course is to provide you the knowledge and skills that businesses need to win customers and grow their business This course focuses on developing and maintaining relationships with customers and managing the sales process of finding, concerting, and keeping customers while achieving the organization's goals. Communication techniques, career planning, selling strategies and tactics, as well as sales duties, responsibilities, and problems are included.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING427	FORENSIC ACCOUNTING	İngilizce	2026-2027 / 7 / GÜZ	5	1Creativity 2The foremost quality a forensic accountant requires is independence, 3As with any other pursuit, a healthy mind in a healthy body is a solid foundation. 4Common sense/street smarts; sensitivity/understanding of human behavior; analytical; logical/clear; ability to simplify complexities and delete jargon; not be prone to lose the forest for the trees; ability to identify and assess alternative explanations and interpretations; ability to quickly assess cost-benefit of pursuing alternative avenues of investigation and reporting contents/formats. 5The forensic accountant needs to be calm, cool, and collected; have good business judgment; and have a mind that can deal logically with esoteric issues and precise matters. 6Solid technical accounting and financial skills 7A forensic accountant needs to be precise, pay attention to detail, and be a broad thinker; that is, not suffer from tunnel vision 8Communications skills: oral/written; interpersonal skills; listening skills; ability to synthesize/integrate; ability to identify/prioritize objectives/ issues	Forensic accounting can be defined as the science of gathering and presenting financial information in a form that will be accepted by a court of jurisprudence against perpetrators of economic crimes.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING404	CASES IN STRATEGIC MANAGEMENT	İngilizce	2026-2027 / 8 / BAHAR	5	1After Completing this course students should 2Understand how to create competitive advantages within today's complex and constantly changing markets 3Design and implement an effective "Strategic Logic" for defining and achieving an organisation's goals 4Effectively manage an organisation's resources and build its capabilities 5Lead sustainable processes for value creation and value distribution	The objective of this course is an introduction of the main topics in strategic management and corporate policy. 1. To integrate the knowledge gained in earlier core courses in the business school curriculum, show the students how the various pieces This course; 1. Focuses on how to secure the long-term future of the organisation, 2. Emphasizes the concern with reconciling the need for organisational stability and continuity in a turbulent, commercial and public sector world, 3.Provides methods to analyse an organisation in terms of its' present range and state of activities, and also in terms of past history and traditions, and future expectations and aspiritaions, 4. Focuses on different levels, corporate strategy (what businesses to be in?) and business strategy (how to compete in each business?), 5. Introduces Strategic Management as a tool for an organisation in; setting its direction, focusing its efforts, defining organisation, and providing consistency.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING406	SUPPLY CHAIN MANAGEMENT	İngilizce	2026-2027 / 8 / BAHAR	5	1Understand the role and structure of supply chains 2Undestand different activities of logistics and the relationships between them 3Interpret how logistics contributes to customer satisfaction and customer needs 4Recognise the importance of supply chains and logistics to every organization 5Having capability of implementing the aims and goals of supply chain and logistics	In this course we will view the supply chain from the point of view of a general manager. Logistics and supply chain management is all about managing the hand-offs in a supply chain – hand-offs of either information or product. The design of a logistics 1.Our goal in this course is to understand how logistical decisions impact the performance of the firm as well as the entire supply chain. 2.The key will be to understand the link between supply chain structures and logistical capabilities in a firm or the entire supply chain.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING410	TOTAL QUALITY MANAGEMENT	İngilizce	2026-2027 / 8 / BAHAR	5	1To successfully apply TQM tools for an organisation 2To analyse an organisation current situation and plan TQM implementation 3To demonstrate knowledge about basics of TQM	To provide the understanding of total quality management To provide students knowledge of TQM and its tools	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING412	CORPORATE GOVERNANCE	İngilizce	2026-2027 / 8 / BAHAR	5	1Increased understanding on trial arbitrage international unique price 2Increased knowledge on what are overvalued money and its relationship with trade gap undervalued money and its relationship with overtrade parity of purchasing power European markets and nominal value of outcome Increased understanding on what is the arbitrage in Euro markets 3Increased understanding on international finance forms 4increased skill on financial markets	To teach and explain how international financial markets works and basic rules and theories related to international markets such as PPP fisher effect theory etc. 1.To teach basics of international financial markets 2.To teach Evaluation model of foreign exchange rate and active markets, parity of interest rate, parity of open/unreturned interest rate, effect of the change in interest rate to the short and long rate of foreign Exchange etc.	elective

İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING414	PROJECT MANAGEMENT	İngilizce	2026-2027 / 8 / BAHAR	5	1Have theoretical and practical knowledge about project 2Have basic knowledge for working any projects 3Leaning at least one project planning software 4Write a project draft from the beginning to the end and learn necessary methods about this subject	Gaining necessary knowledge and methods about the subjects of evaluation, planning, reporting of working periods and observing the applications about the project. 1.Giving the definition, concept and knowledge about the project. 2.Giving the sufficient knowledge about the project team and project work. 3.Learning the methods of project planning, observing and reporting. 4.Preparing project draft on computer based environment and learning at least one valid software program for this reason. 5.Knowing the importance of projects and learning the basic principles and rules during preparing and application periods of projects.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING416	PORTFOLIO MANAGEMENT	İngilizce	2026-2027 / 8 / BAHAR	5	1He/she knows Principals of Financial Management lecture in good level. 2He/she knows simple and compound interest rate in good level. 3He/she could calculate risk and return premiums. 4He/she knows statistics in good level. 5He/she could calculate risk and return of portfolio. 6He/she knows portfolio selections. 7He/she knows Capital Asset Pricing Model. 8He/she knows Arbitrage Pricing Model. 9He/she knows Effective Market Hypothesis.	The main objective of this course is to explain the theoretical background of investment management and the application of financial theory to the issues and problems of investment management. 1.To understand the basic investment management theories. 2. To develop the ability to apply investment management theories 3.To interpret the investment management information 4. To develop the ability of problem salving.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING418	INTERNATIONAL FINANCIAL MANAGEMENT	İngilizce	2026-2027 / 8 / BAHAR	5	1MNC and basic concepts for the course 2FX determination theories and FX risk 3Balance of payment accounts and impact on MNCs 4Devaluation and Revalüasyon ile kur değerlenmeleri 5Parity theories like PPP IPT 6Arbitrage and MNCs 7Hedging strategies and MNCs	To increase the awareness of multinational company's working environment, exchange rates mechanism, derivative products, arbitrage usage.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING420	FINANCIAL STATEMENT ANALYSIS	İngilizce	2026-2027 / 8 / BAHAR	5	1Giving financial table concept 2Perception of financial table types and their benefits 3Learning financial analysis methods 4Applying financial analysis methods on sample fiscal tables 5Bringing students in interpreting on financial tables	To develop the students' ability to analyze and interpret the financial papers To develop the students' ability to analyze and interpret: Balance sheets profit loss account inventories ledger cash flow leverages etc.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING422	COMPUTER-AIDED ACCOUNTING	İngilizce	2026-2027 / 8 / BAHAR	5	1Bookkeeping on journal in computer 2Preparing trial balance in computer 3Learning to prepare financial charts in computer 4Recognizing and using the accounting software programme	Theoretical information about accounting with computer and introduction of various software programs, general information about these programs, company foundation, definitions, adjustments, buy-sales definition, cash, invoice, stock, production, current a Being able to provide students keeping accounting records in computer environment, apprehending computer system, apprehending circle approach, get to comprehend how to make theoretical entries of different accounting business things with various package programs in computer.	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING424	INTEGRATED MARKETING COMMUNICATION	İngilizce	2026-2027 / 8 / BAHAR	5	1To develop an understanding of the role of advertising and promotion within the context of a balance of theoretical and practical perspectives through the integration of various concepts/theories and practical applications. 2To analyze the relationship of five elements of the promotional mix. 3To develop and understanding of the overall marketing process and the role of the promotional mix in the marketing mix and strategy. 4To understand the planning, implementation, and evaluation process of marketing communications. 5To develop an understanding of the legal and social issues, the regulatory process, concerning the promotional mix. 6To determine the role of the promotional mix in the development of strategic/ tactical marketing plans so as to understand how the marketing communication process influences consumer decision making.	This is an advanced course designed to give students a strong theoretical background in advertising management issues, along with a practical understanding of how the elements in a marketing communications plan can help marketers achieve their objectives Marketing communication elements, media selection strategies, effectiveness of marketing communication elements constitute the basic content of the course	elective
İktisadi ve İdari Bilimler Fakültesi	İşletme (İngilizce)	ING426	GAME THEORY AND STRATEGIC THINKING	İngilizce	2026-2027 / 8 / BAHAR	5	1.To understand the basic theories of behavioral economics. 2.To understand the basic theories of game theory. 3.To interpret the investment management information 4. To develop the ability of problem solving	The main objective of this course is to explain the theoretical background of game theory and behavioral economics.	elective